

Veronica Jacobi

Rebuilding our deteriorated county roadways costs 7 to 15 times more than doing optimal maintenance. I would make optimal maintenance of roadways a TOP funding priority. Many roadways have been neglected too long and need to be rebuilt. I would evaluate these roadways treatment based on usage and level of “bang per buck” on repairs. I would support research and testing of new methods on roads that are too deteriorated for effective low cost maintenance, to figure out what will give us the best return on our money invested.

On a parallel track, in addition to the Ad Hoc committee, I am supportive of a Volunteer Roadways Task Force with representation from EVERY community, and welcoming Save Our Sonoma Roads input, to work as a team to address county roads. Possible tasks: to help prioritize which should be rebuilt first and how to get it done as quickly as possible. We would explore using social media to make it easier for us all to work together: residents, office holders, government workers as needed, businesses, non-profits. I would work to secure matching funds from Measure M and additional sources, and welcome Task Force support in this. There are liability issues to address for volunteer pothole brigades, but it MIGHT work, see May Gazette.

There are MANY examples of POOR spending versus roadway maintenance, including parking lot funding. I will rank projects in return per dollar spent/ upstream funding.

I support getting extra funding from businesses that have heavy truck traffic that wears our roads excessively.

I want to empower communities to create matching funds to speed their highest priority road rebuilding desires.

A similar app to “My Santa Rosa” taking resident roadway reports could jumpstart our goals.

Thank You!

Please vote Veronica Jacobi, Fiscally Responsible Public Servant

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